

**This Way to \$15K Sweepstakes
OFFICIAL RULES**

NO PURCHASE, PAYMENT OR FINANCIAL DISCLOSURE OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE, PAYMENT OR FINANCIAL DISCLOSURE WILL NOT INCREASE YOUR CHANCE OF WINNING. OPEN TO EXISTING ACCOUNT HOLDERS OF PARTICIPATING FINANCIAL INSTITUTIONS AS OF JANUARY 5, 2012 WHO ARE A LEGAL RESIDENT OF THE 50 UNITED STATES OR THE DISTRICT OF COLUMBIA, 18 YEARS OF AGE AND OLDER AT TIME OF ENTRY. VOID IN PUERTO RICO AND WHERE PROHIBITED BY LAW.

DESCRIPTION/ENTRY PERIOD: The "This Way to \$15K Sweepstakes" (the "Sweepstakes") begins on January 5, 2012 at 2:00:01 a.m. Pacific Time ("PT") and ends on February 21, 2012 at 11:59:59 p.m. PT (the "Promotion Period").

ELIGIBILITY: The Sweepstakes is open only to existing account holders of participating Financial Institutions as of January 5, 2012 who are a legal resident of the fifty (50) United States or the District of Columbia, 18 years of age or older at time of entry. Employees of Intuit Inc. (the "Sponsor"), its parent company, affiliates, subsidiaries, participating Financial Institutions, advertising agencies, prize suppliers, Marden-Kane, Inc. and the immediate families (spouse, parents, children, siblings and their respective spouses) and individuals living in the same household as such employees are not eligible to enter or win a prize. Sweepstakes is subject to all applicable federal, state and local laws. Void in Puerto Rico and where prohibited by law.

HOW TO ENTER: There are three ways to enter, through a TurboTax sweepstakes microsite, through TurboTax for Online Banking or by mail. **Online Entry for TurboTax Sweepstakes microsite users:** [1] Access the TurboTax Sweepstakes microsite by clicking on the link provided at your financial institution's website; [2] New users must create a TurboTax account at no cost with valid email address. To create an account click on the "Sign Up" button and follow the instructions provided. Existing users must sign in to their TurboTax account and have a valid email address on record; [3] Try any TurboTax Online product for free from the Sweepstakes microsite and automatically receive one entry into the Sweepstakes. NOTE: YOU WILL NOT RECEIVE A MESSAGE CONFIRMING YOUR ONLINE ENTRY. Users who do not sign in to their TurboTax account and provide a valid email address will not be entered into the Sweepstakes. Entries using macro, script or other forms of automatic entry will be disqualified. **Online Entry Method for TurboTax for Online Banking users:** [1] Sign into your financial institution's online banking account; [2] Click on the My Turbo Tax tab; [3] Follow the onscreen instructions to start a free tax return including providing a valid email address to automatically receive one entry into the Sweepstakes. NOTE: YOU WILL NOT RECEIVE A MESSAGE CONFIRMING YOUR ONLINE ENTRY. **Mail-In Entry:** To enter without signing in to a TurboTax account during the promotion period, hand-print your name, address, city, state, zip code, daytime phone number, and email address (mandatory) on a plain 3"x5" piece of paper, place in a stamped envelope and mail to: This Way to \$15K Sweepstakes, P.O. Box 51, Lynbrook, NY 11563-0051. Limit of one entry per mailing envelope. Envelopes containing multiple entries will be disqualified. Sponsor is not responsible for lost, late, damaged, delayed, destroyed, misdirected, incomplete, illegible, mutilated, or postage due mail. Photocopies, mechanically reproduced, forged or altered mailed entries and facsimiles are void. Incomplete or illegible entries are not eligible. All entries become the property of the Sponsor and will not be

returned. No entries may be submitted on behalf of another person. Limit of one (1) entry per person or email address regardless of method of entry.

PRIZES: One (1) Grand Prize Winner: A Check for \$15,000. Retail Value, ("RV") \$15,000. Ten (10) First Prizes: A Check for \$500. Retail Value, ("RV") \$500 each. Retail Value of all prizes is \$20,000. All federal, state, local tax (as applicable) and other tax liabilities (including income and withholding taxes) arising from prize acceptance and use are the sole responsibility of each Winner. Limit of one prize per person or household.

PRIZE DRAWING: On or about February 28, 2012, a random drawing will be conducted from among all eligible entries received prior to the end of the Promotion Period, by Marden-Kane, Inc. (the "Administrator"), an independent judging organization, whose decisions are final and binding on all matters relating to this Sweepstakes. The odds of winning a prize depend upon the total number of eligible entries received by the end of the Promotion Period.

PRIZE DRAWING OPT-OUT: If you want to try any TurboTax Online product for free from the Sweepstakes microsite but be excluded from the Sweepstakes drawing, send an email to optout@mkpromosource.com with the email subject line "This Way to \$15K Sweepstakes Opt-Out" using the same email address you used to sign in to your TurboTax account through the Sweepstakes microsite. Opt-out email must be received by February 21, 2012 at 12:59:59 PT.

WINNER NOTIFICATION: Sponsor will notify potential winners via email and potential winners will be required to respond to Administrator within five (5) days of date of email in order to provide contact information, as well as authorization to be contacted by Administrator. Upon authorization being provided, Administrator will proceed to forward potential winner an Affidavit of Eligibility/Liability Release including (where lawful) a publicity release. The Affidavit would need to be returned to Administrator within seven (7) days of receipt of the notification correspondence. If the email or prize notification is returned as undeliverable, if a potential prize winner fails to return such documents within that time indicated, if an entrant is found to be ineligible, or if he/she does not comply with the Official Rules, then that potential prize winner will be disqualified and an alternate winner will be selected through a random drawing by the Administrator from the remaining entries. Prizes must be accepted as awarded. If the prize is won by an eligible individual who is not of the legal age of majority in the state of residence ("minor"), the required documents must be confirmed and signed by winner's parent or legal guardian.

CONDITIONS OF ENTRY: By participating, participants agree to comply with these Official Rules including all eligibility requirements. Sponsor reserves the right to disqualify participants who violate these Official Rules or interfere with this Promotion in any manner. Each participant may enter only one (1) time during the Promotion Period, regardless of method of entry. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than one (1) entry by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated entry software is prohibited. Electronically reproduced, illegible, incomplete or inaccurate entries are void. In case of a dispute as to the owner of an online entry, online entry will be deemed to have been submitted by the authorized account holder of the email address from which the entry is made. The authorized account holder is deemed as the natural person assigned to an e-mail address by an Internet access provider, service provider or other organization responsible for assigning email addresses or the domain associated with the submitted email address. Sponsor, its parent company, affiliates, subsidiaries, divisions, advertising and promotion agencies, Marden-Kane, Inc. and all of their officers, directors, shareholders, employees, and agents (collectively "Releasees") are not responsible for incorrect or inaccurate transcription of

entry information, or for any human or printing error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access any online service or web site, inability to submit the online registration form, or any other error or malfunction, or any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any materials in this promotion, or for late, lost, stolen, illegible or misdirected entries. Entry materials that have been tampered with or altered are void. If, in the Administrators' opinion there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of this Promotion, or if technical difficulties compromise the integrity of the Promotion, the Administrator reserves the right to void any entries at issue and/or to suspend, modify or cancel or terminate this Promotion, in whole or in part, at any time without notice and award the prizes in a random drawing from among all non-suspect eligible entries received as of the termination date. Caution: Any attempt by a participant or any other individual to deliberately damage any online service or web site or undermine the legitimate operation of the Promotion may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages and/or other remedies from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that or any other provision.

GENERAL CONDITIONS: By accepting a prize, winner or, if a minor, their parent or legal guardian consents to the use of his/her name, city/state of residence, photograph, visual and/or audio likeness for advertising or promotional purposes by Sponsor, and its designees, including but not limited to the posting of winner's name on the Sponsor's website(s), in a Winners List or other online announcements, without additional compensation, permission or notification except where prohibited by law. Participants, or, if minors, their parents or legal guardians agree to release indemnify and hold harmless Sponsor, participating Financial Institutions, their respective parent companies, affiliates, subsidiaries, agencies, Marden-Kane, Inc., and their respective employees, officers, directors and shareholders from any claims, actions, injury, loss or damage of any kind resulting from participating in this Sweepstakes or from the acceptance or use of any prize awarded. U.S. law governs this Sweepstakes. Notice to online participants: Internet access and usage charges applicable to a participant's account, including local, long distance, 800/888* access charges and/or any usage charges applicable under participant's Internet pricing plan and any applicable taxes will continue to apply while a participant is online in connection with this Sweepstakes, and will be the sole responsibility of such participant. Persons who tamper with or abuse any aspect of the Promotion or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated Entries will be void. Should any portion of the Promotion be, in Sponsor's sole opinion, compromised by any means, which, in the sole opinion of the Sponsor, impairs the administration, security, fairness or proper play, or submission of Entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Promotion and, if terminated, at its discretion, select the potential winner(s) from all eligible, non-suspect Entries received prior to action taken using the judging procedure outlined above.

WINNERS' NAME: To receive the names of the winners, available after March 31, 2012, send an e-mail with the subject line: "This Way to \$15K Sweepstakes Winners" to winnerslist@mkpromosource.com. Requests must be received by March 15, 2012.

GOVERNING LAW/JURISDICTION: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of participants or Sponsor in connection with the Promotion shall be governed by the laws of the state

of California, without giving any effect to any choice of law or conflict of law rules. Any dispute shall be resolved in a court of law in Santa Clara County, California.

SEVERABILITY: If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

ENTRANT INFORMATION: Your information will be collected in accordance with Intuit's privacy policy available at <http://turbotax.intuit.com/corp/privacy.jsp>

SPONSOR: Intuit. Please direct sponsor inquiries to Intuit, ATTN: TurboTax Alliance, 7535 Torrey Santa Fe Rd, SDG-2A-03-26H, San Diego, CA, 92129.

ADMINISTRATOR: Marden-Kane, Inc., 1055 Franklin Avenue, Suite 300, Garden City, NY 11530.

AFFILIATION & TRADEMARKS: "Intuit" is the registered trademark of Intuit Inc.